



## MEDIA ADVISORY

### INDUSTRY ROUNDTABLE ADDRESSING TRADE AND INVESTMENT FLOWS BETWEEN SOUTH AFRICA AND THE REST OF THE CONTINENT

*With the latest announcements from key Government leadership on the economy; an urgent call to action has been made for all sectors within the nation to take a keen focus on the economy with a view to ensuring collaboration towards remedial action.*

*On Tuesday, **1<sup>st</sup> March** 2016 Industry leaders will gather at the Sandton Based, Gauteng Investment Centre; **to deliberate and analyse trade and investment flows between South Africa and the rest of Africa.***

African countries have experienced tremendous growth in the last ten years and global economic powers such as the United States, European Union, China, (to mention but a few) have increased their presence in Africa through trade and investment undertakings.

South Africa in its national policy and strategy has identified Africa's economic development as one of its key objectives. South Africa works within the confines of the African Union and its agencies (such as Nepad; as well as with affiliates including, SADC, EAC, etc. to build a credible, prosperous and peaceful Africa. Although the SA economy may lack some of the advantages of the above mentioned countries/ regions, it enjoys the advantages of cultural affiliation, history and geographical proximity to African countries to ensure greater trade and investment links.

The audience for this critical thinking session is specific and requires the involvement of Business communities, Government, Industry associations, sector bodies, experts, academics, export councils, FDI companies as well as other relevant government agencies. Perspectives from Industry leaders including the CEO of SACCI Ms Peggy Drodskie and Deloitte Consulting Director, Mr Gaba Tabane will be providing some perspectives and leading the discourse.

The session will be held as stated below:

**Date** : **Wednesday, 4 November 2015**  
**Time** : **9h00 – 12h30**  
**Venue** : **Gauteng Investment Centre**  
**1 Sandton drive**

End

#### ***About the Gauteng Growth and Development Agency (GGDA)***

*The GGDA plays a vital role in attracting investment and new business to the Gauteng Province and renders services and assistance to various projects and businesses. The GGDA's Mandate therefore is;*

*to be the implementation arm of the Gauteng Department of Economic Development (GDED) and to assist the department to lead, facilitate and manage sustainable job creation and inclusive economic growth and development in the Gauteng City Region.*

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