



**the dti**

Department:  
Trade and Industry  
REPUBLIC OF SOUTH AFRICA

# **EMIA: Strategic Workshop 24 May 2013**

## **Sector Specific Assistance Scheme For Project Funding**

**James Koko**



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## **Vision of the dti**

**A dynamic industrial, globally competitive South African economy, characterised by inclusive growth and development, decent employment and equity, built on the full potential of all citizens".**



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## EMIA Group Offerings

Group Participation	Individual Participation	Project Funding
National Pavilions	Individual Exhibitions	<b>Sector Specific Assistance</b>
Outward Investment and Selling Missions	Foreign Direct Investment and Primary Market Research	Capital Projects Feasibility Programme (CPFP)
Inward Buying and Investment Missions	Individual Inward Missions	



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## Programme Description

The Sector Specific Assistance is a reimbursable 80:20 cost-sharing grant scheme whereby financial support is granted to Export Councils, Joint Action Groups and Industry Associations. The Sector Specific Assistance Scheme comprises of Project Funding and Generic Funding.



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# Grant Approval

## Qualifying Expenditure

Export development costs such as market research, consultancy fees and other expenses

Export promotion costs such as consultancy fees and other expenses

Product development costs such as consultancy fees and other expenses

Company development costs such as consultancy fees and expenses towards installing or improving Quality Management Systems

Service development such as consultancy fees and other expenses

Advertising and publicity (international)



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## Nature of Projects

- Projects will only be considered in the approved Business Plan by Trade and Investment South Africa (TISA). A motivation should be submitted for projects outside the approved Business Plan.
- A project is a task with a pre-determined outcome, a defined or short-term time frame and measurable milestones.
- The Project must be essentially developmental or promotional in nature.
- Note: Any research/studies undertaken or databases obtained will become the property of **the dti**.



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## Programme Objectives

- Developing an industry sector as a whole
- Developing new export markets
- Stimulate job creation
- Broadening the export base
- Proposing solutions to factors inhibiting export growth
- Promote broader participation of black owned and SMME's to the economy.





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## Eligibility Criteria

The applicant who receives funding from the dti cannot apply for funding/ financial assistance scheme, neither from the dti, nor from any government (national, provincial and municipal or its agencies).

An eligible industry must be a registered tax paying entity or non –profit organisation  
Activities of entities seeking SSAS incentive should fall within the South African industry sectors or sub-sectors prioritised for development and promotion by the dti. The industries applying for the incentive should be distinct and independent with regard to their operations and ownership

### **The Qualifying Sectors include:**

Aerospace Rail and Marine; Agro-processing; Automotive; Business Process Outsourcing services; Capital Equipment and Allied Services; Chemical Allied Industries; Creative Industries Electro-technical; Film production; Metals and Allied Industries; Pre-qualified ICT services; Pre-qualified Tourism services, only for investment purposes excluding real estate agents; Textile and Clothing



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## Qualifying Expenditure

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## Non-Eligible Expenditure

- Acquisition of assets of a capital or working capital in nature to be used in the production process
- Activities under Generic Funding
- Any activity that is partially supported by another government scheme and quasi government
- Employment of staff
- Foreign Vat
- Magazine subscription
- Motor vehicle fuel when renting a car
- Routine and administrative activities of the applicant's organisations are not considered projects.
- South African Value Added Tax
- Travel insurance



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## Contact Details

### SSAS Administrators

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