

Reignite, Build, and Grow Gauteng



GAUTENG GROWTH AND DEVELOPMENT AGENCY



About Us

The Gauteng Growth and Development Agency (GGDA) is committed to creating an inclusive and transformed Gauteng economy that attracts foreign and domestic direct investment, develops sustainable enterprises and strategic economic infrastructure, and enables the growth of exports to the continent and beyond.

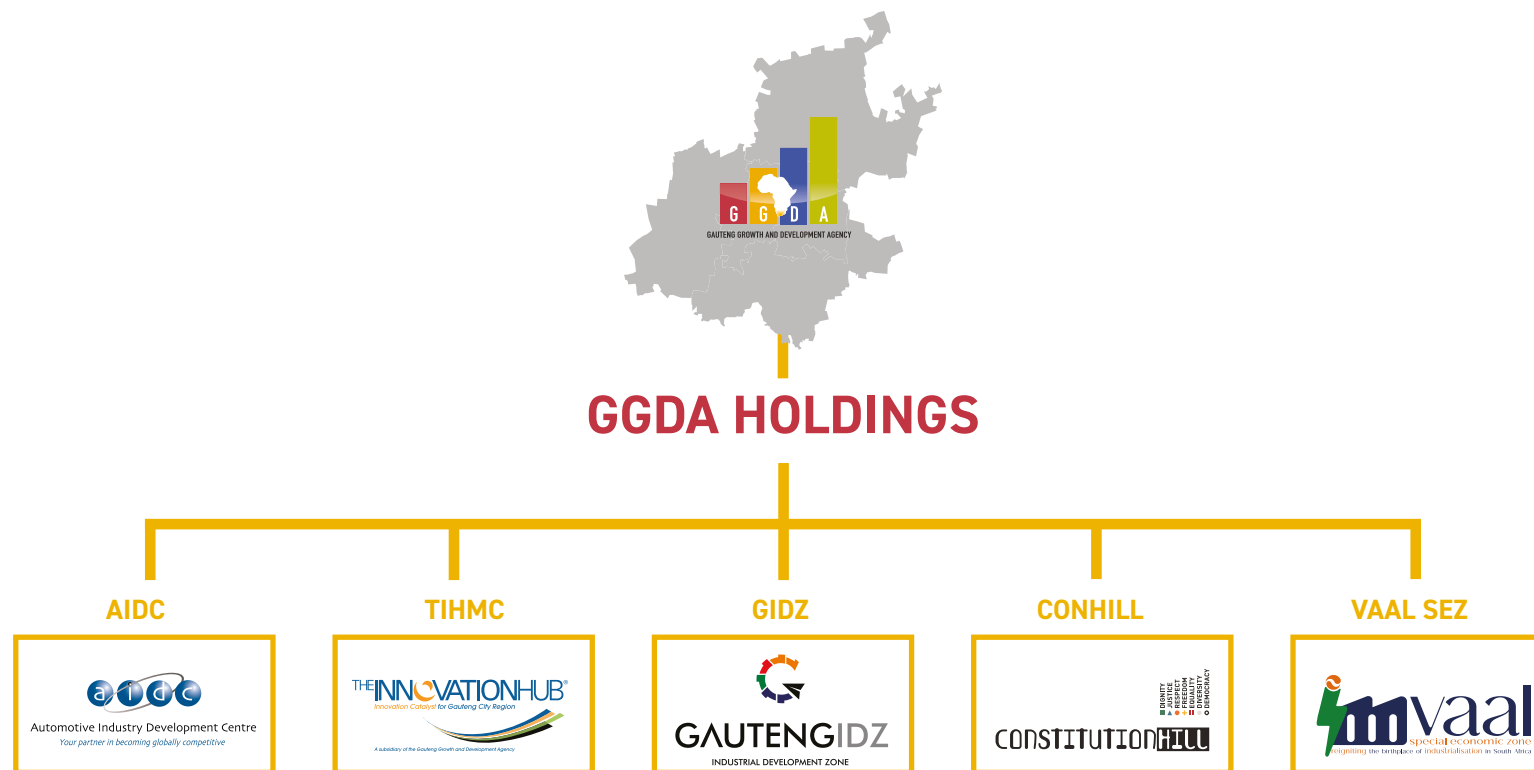
As the implementing arm of the Gauteng Department of Economic Development (GDED), the GGDA provides a seamless one-stop shop service aimed at unlocking investment and expansion opportunities for local and global businesses, whilst facilitating the ease of doing business.



” GGDA PROVIDES A SEAMLESS ONE-STOP SHOP SERVICE AIMED AT UNLOCKING INVESTMENT AND EXPANSION OPPORTUNITIES FOR LOCAL AND GLOBAL BUSINESSES, WHILST FACILITATING THE EASE OF DOING BUSINESS “



Our Subsidiaries



Our Focus

POSSIBILITIES

1



WE OPEN POSSIBILITIES

By bringing smart strategic opportunities to the table and supporting businesses through a modern and relevant economic infrastructure, we ensure Gauteng's economy prospers.

GLOBALLY

2



WE MAKE IT EASY TO DO BUSINESS, LOCALLY OR GLOBALLY

We've taken great care to streamline our services.

We cut through that all too familiar bureaucratic red tape with linked infrastructure between our office and other Government departments.

GROW

3



WE GROW BUSINESS

Our aim is to speedily develop the economy of Gauteng and create jobs. We do investment promotion, facilitation of trade and investment, export expansion and support SMME development and growth.

SUPPORT

4

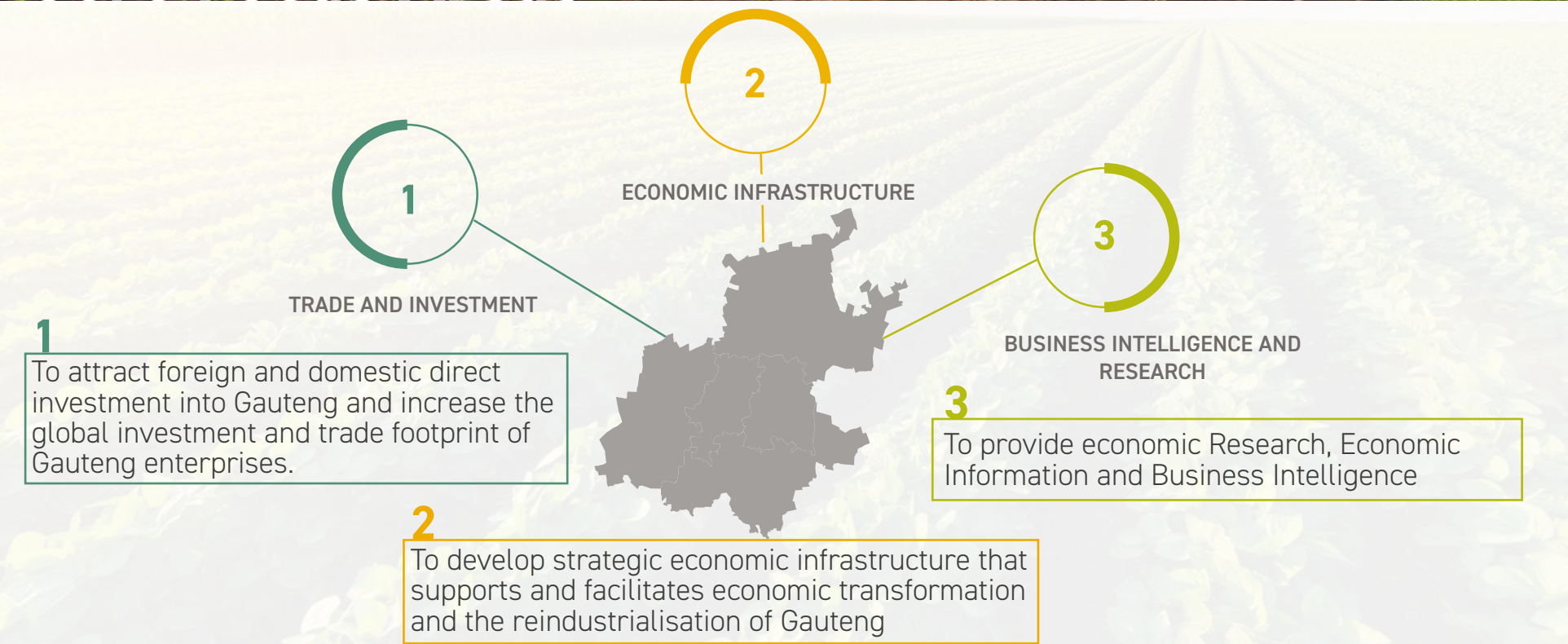


WE SUPPORT BUSINESS

We influence policy and the regulatory environment to reduce the cost of investing and doing business.

The GGDA has positioned itself as a thought leader, spearheading the economic development efforts for the Province, targeting local and international investors. The GGDA drives its programmes in line with the approved economic and industrial policies of the Gauteng Provincial Government.

Core Focus Areas



Key to this is the facilitation of trade and investment, export training and strategic economic infrastructure, in the following priority sectors:





Trade And Investment Regulatory Enablement (Tire) Unit

WHO WE ARE



Investment Promotion and Development.



Thought leaders within the investment attraction and facilitation landscape.



Experts within the trade and exports arena



Highly impactful in resolving investor queries with partners within the three spheres of government



Experts in the provision of investment aftercare services

WHAT WE DO



Identify and promote investment opportunities in GCR and subsidiaries.



Offer value added facilitation services to investors to ease the cost of doing business in Gauteng.



Advocate for investor-friendly regulatory environment.



Provide and support Gauteng enterprises with market access and expansion opportunities.



Increase intra-Africa trade



Retention of companies invested in Gauteng and support expansion efforts

Tire Functional Areas



**LEAD GENERATION
AND CONVERSION**

01



**INVESTMENT
FACILITATION**

02



**RETENTION AND
AFTER CARE SERVICES**

03



**TRADE FACILITATION
AND EXPORT
DEVELOPMENT**

04

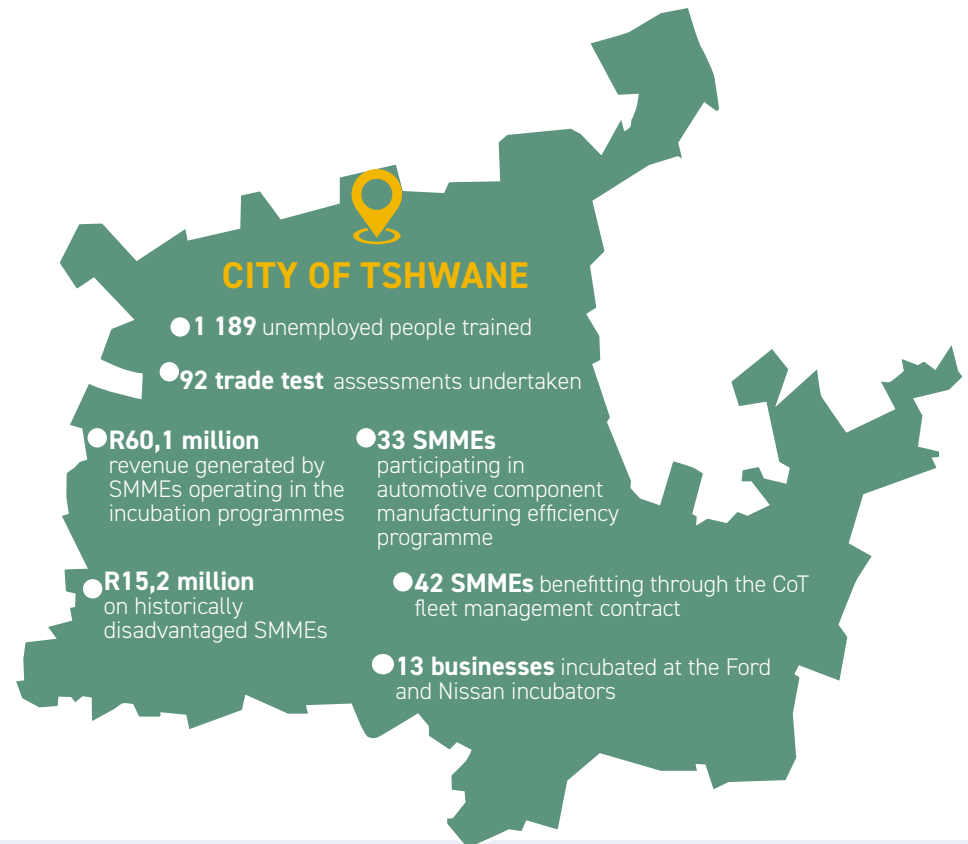


Automotive Industry Development Centre (AIDC)

The Automotive Industry Development Company (AIDC), serves to develop the automotive manufacturing sector to globally competitive standards of excellence, through a world-class value proposition which enables effective and sustainable socio-economic growth.

The organisation was established as a government support centre, to increase the local automotive industry's global competitiveness and to promote Gauteng as the automotive industry investment destination of choice. It has developed into a world-class organisation, which specialises in skills development and training, enterprise development, incubation programmes, management of incentive programmes and offers state-of-the art manufacturing support facilities.

www.aidc.co.za



Purpose

To develop the automotive manufacturing sector to globally competitive standards of excellence through a world-class value proposition which enables effective and sustainable socioeconomic growth.

The organisation has expedited economic growth within the automotive sector by partnering with key stakeholders, such as industry leaders, government, and non government agencies and others.

The AIDC also manages the Automotive Supplier Park (ASP), an automotive hub based in Rosslyn, housing various automotive component manufacturers, suppliers and service providers to (Original Equipment Manufacturers (OEM's).

The AIDC's partnership with various OEM's and local government, has resulted in the establishment of two Incubation Hubs in the province and the organisation has evolved into a leading implementation arm within government, having pioneered numerous world-first automotive projects, which includes the fundamental function, in the roll-out of Total Productive Maintenance (TPM) within South Africa. Furthermore, the AIDC's Gauteng Automotive Learning Centre caters for the needs of industry in skills development and training.

A key drive for the AIDC is to promote Gauteng as an attractive automotive destination. Gauteng, although landlocked, is close to the northern borders of South Africa, making it an ideal gateway to sub-Saharan Africa.



Purpose

Winterveld Enterprise Hub

The Winterveld Enterprise Hub (WEH) township automotive hub aimed at the implementation of the Township Economy Revitalisation programme comprises of a business model to provide a facility to enable Winterveld's panel beating and spray painting SMME's with much needed technical support. SMME's use the Hub as a technical centre of excellence to develop their own technical and business management abilities.

The intended impact of this Hub is to transfer knowledge to the SMME's of the Winterveld Township, which will enable them to grow their businesses as well as create much needed employment opportunities within the area.

FORD Incubation Centre

The Incubator at Ford is currently in its 7th year of operation. This programme was specifically developed to address the lack of transformation within the automotive supplier base. The AIDC developed the automotive incubation centre, designed to incubate new black entrepreneur entrants into the automotive supply chain.

To date, the programme has graduated 4 Incubates into opportunities outside the Incubator, with a replenished group of Incubates entering the facility.



NISSAN Incubation Centre

Based on the success of AIDC's first Incubator at Ford, and in partnership with the Jobs Fund, a second Incubator was established at Nissan.

The Nissan incubation facility is fully operational with eight incubates. Eight companies have been registered on behalf of the incubates and are in production" The Incubator at Nissan currently has 8 incubatees, each with their own individual business.

Chamdor Hub – Italy Partnership

The Chamdor Hub is the location for all the equipment supplied by the Italian government. The facility is being refurbished by GGDA for occupation by AIDC.

This hub will support the community SMME's of Chamdor and develop their skills by utilising the state of the art equipment supplied by Italy. This will ultimately transform this township and provide much needed opportunities for the surrounding communities.



The Innovation Hub

The Innovation Hub is an innovation agency of the Gauteng Province is responsible for the conceptualisation and implementation of innovation programmes, as well as the full development and operation of The Innovation Hub Science and Technology Park.

It is a wholly owned subsidiary of the Gauteng Growth and Development Agency. It was established in 2001 by the Gauteng Provincial Government through its Department of Economic Development, to promote economic development and competitiveness of Gauteng through the fostering of innovation and entrepreneurship.

www.theinnovationhub.com





Purpose

The Innovation Hub enables smart businesses to develop and commercialise innovation and technology through creating new business opportunities and adding value to mature companies, fostering entrepreneurship and incubating new innovative companies. As well as generating knowledge-based companies and building attractive spaces for emerging knowledge workers and enhancing the synergy between industry, government, academic, research institutions and partnerships.

“ A MODEL SCIENCE PARK AND THE INNOVATION
AGENCY OF CHOICE FOR ECONOMIC DEVELOPMENT ”

Programmes

1 Maxum

An enterprise development programme which offers business development support to start-up companies in the smart industry (ICT and advanced manufacturing).

2 Climate Innovation Centre

Provides business development support to start-ups and small businesses operating in the green economy sector (focusing on energy, water and waste sectors).

3 Bio-Park

Provides business development support to start-ups in the health sector (bio-pharmaceuticals, medical devices and diagnostics, indigenous knowledge-based nutraceuticals, nutrients, cosmeceuticals, cosmetics) and agriculture (food-processing, bio-processing, smart agriculture) sector.

4 CoachLab™

A post-graduate leadership and business skills development programme whose aim is to instill business principles and the value of innovative and entrepreneurial thinking amongst the participants through mentorship by project sponsors.

5 mLab Tribe Academy

Incubates innovation and entrepreneurship in the mobile channel, to stimulate the use of mobile solutions in government service delivery.

6 Open Innovation Solutions Exchange(OpenIX)

Open Innovation Exchange that delivers tangible solutions to real challenges posted by solution seekers in government and the private sector. The platform connects leading African researchers and entrepreneurs with new opportunities to commercialise their innovations.

7 Ekasi Lab

A business incubator operating in various townships in Gauteng. The incubator promotes a local culture of innovation and entrepreneurship, by providing business development support to startups in different sectors, that can contribute to the growth and development of the township economy.



Constitution Hill

Constitution Hill is a living national heritage site offering tourism and educational human rights experience. The precinct expresses the values of South Africa's Constitution and renders them physical to a broad range of audiences – bringing the Constitution alive!

While it has a strong social and cultural mission as the custodians of the site's heritage assets, we contribute to economic growth through our strong presence in the visitor and creative economy. Our work in the creative sector is visible in the establishment of an innovative Creative Hub and programming that intersects art and social justice.

www.constitutionhill.org.za

● **10 256 leisure**
visitors to the site

● **9 Human Rights**
awareness campaigns hosted

● **102 tourism SMEs** provided with
market access through the IAMJOBURG

● **107 new tourism**
products of origin produced
by creative SMEs

● **126 public**
programmes hosted

● **2 754 creatives**
benefitting from Creative
Uprising programmes

Purpose

Constitution Hill is well positioned to serve as a gateway to the province of Gauteng as we provide a vantage point through the telling of our nation's transition from an atrocious past into a constitutional democracy. Not only do we provide an authentic experience but we pay attention to the public discourse and engage on the significant matters which are of interest in the realm of constitutionalism; democracy and human rights.

With its ongoing heritage and activism activities we stand as a globally recognized beacon of hope. We house the Constitutional Court; the eternal flame of democracy which is a national spark to citizenry to promote and protect human rights.

The intention to further develop the site as a global human rights precinct and serve as a catalyst for the regeneration of the Inner City of Johannesburg through fulfilling the site's commercial development potential as an equitable and integrated urban campus that unlocks employment creation, investment and growth, and strengthens the educational and knowledge production capacities of the surrounding area.

Key Expressions of Constitution Hill:

A global beacon for human rights, democracy, and reconciliation, driven by public participation.

A vantage point which gives us an understanding of our society in transition.

A lekgotla where we meet to talk to each other and celebrate our diversity.

A gateway from which to explore Johannesburg and its diverse tourism attractions.

A catalyst for the regeneration of Inner-City Johannesburg.

A sustainable mixed-use development whose growth is incremental and evolutionary.

A world-class tourist destination that will draw tourists from around the country and the World to visit.



Programmes

Education and Public Programmes

In our quest to raise constitutional awareness we have partnered with schools to bring learners on site for educational programmes. To better understand their present and build a better tomorrow learners are exposed to the history of the site and engage in an educational programme offered in the Educational Room.

Tours

Tours of the precinct are offered daily as well as hosting of regular public events, enabling visitors from every walk of life to interact with the space. The Site is proud to showcase the inspiring story of South Africa's transition to democracy to the world, the tours are actively promoted to travellers around the world.

The site offers special tours , led by ex- prisoners and night tours to cater for various needs. The site also offer tours which allow visitors to explore the site's highlights and specific themes, and we make online resources available to teachers and students.



Conferencing

The site offers state of the art conferencing facilities ranging from 10 – 200 people seated. The spaces are usual , from small former cells where bars yet remain on the windows, to large open areas with the capacity to accommodate hundreds of people.

Exhibitions

The constitution hill develops cutting edge, educational and informative exhibitions that are relevant to the issues of constitutionalism, human rights and democracy.

Through exhibitions such as the Youth Festival, visitors onsite, dialogues to provoke deeper reflection and inspire positive action. A total of seven (7) themed exhibitions were hosted during the financial year against a target of six (6).

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CONSTITUTION HILL ALSO HOLDS DEVELOPMENT
OPPORTUNITIES FOR OUR NEIGHBOURS
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Gauteng IDZ

The Gauteng IDZ Development Company (GIDZ) is a Special Purpose Vehicle, 100% owned by the Gauteng Growth and Development Agency (GGDA). The Company was established to develop and operate the Special Economic Zone at OR Tambo International Airport.

www.gidz.co.za


EKURHULENI

- stakeholder management plan for **Tambo Springs SEZ** implemented

- **1 operational** cluster component

- **77 direct jobs** created through infrastructure-related projects

- **10 students** participating in the construction mentorship programme

Purpose

The vision of the Gauteng IDZ is to be a leader in the enablement of SEZ focused manufacturing and beneficiation programmes that promote inclusive and export-led growth. In support of its establishment mandate and vision, the Gauteng IDZ's operational activities are underpinned by the following main functions:

- Research aimed at facilitating the selection of industries to be located at the SEZ for manufacturing and / or value addition purposes;
 - The attraction and facilitation of foreign or domestic direct investment into value addition activities that can be located at the SEZ;
 - Development of infrastructure necessary to facilitate manufacturing or value-addition activities;
 - Investor and SMME establishment support
- These functions are undertaken in support of the Gauteng IDZ's role to, as a subsidiary of the GGDA and as an agency of the Gauteng Department of Economic Development, contribute to the economic competitiveness of the Gauteng City Region. In this regard, a particular focus of the Gauteng IDZ is to work in support of the Ekurhuleni Aerotropolis, a development framework that seeks to promote manufacturing, export promotion and job creation in the eastern corridor of the Gauteng province.



Purpose

The Gauteng IDZ's value proposition

Located at the door step of Africa's largest and busiest airport, the value proposition of the SEZ operated by the Gauteng IDZ is centred around the service offering of OR Tambo International Airport.

OR Tambo International remains the largest airport in Africa, with approximately 21m passengers passing through the Airport per annum; this is 3,7m more than Cairo International Airport, which comes in second place.

The Airport is also the largest air cargo hub in Africa, handling 77% of the country's air cargo volume with a total of 387 277 tonnes.

These attributes make the OR Tambo SEZ ideal for the manufacturing and export of products that move via air-freight (also defined as high value light weight or low mass); these include perishables (such as fresh food and medicines), mineral products (such as jewellery and diamonds) and advanced component manufacturing (such as electronics).

Being located in Ekurhuleni, the ORTIA SEZ is also at the centre of Africa's first real Aerotropolis development framework. The Ekurhuleni Aerotropolis is a proposed 1 975km² urban development plan with OR Tambo International Airport at its heart. The goal is to create a range of economic hubs, catering to different manufacturing industries.



The Gauteng IDZ's Geographic Footprint

Phase 1 of the ORTIA SEZ (**also referred to as ORTIA Precinct 1**), is a 7,5ha land parcel located inside the property boundaries of OR Tambo International Airport. This Precinct is focused on the production and export of fresh food and mineral beneficiated products, namely, jewellery, diamonds and gold refined items.

In addition to ORTIA Precinct 1, there is also ORTIA Precinct 2, a 29ha land parcel located adjacent to ORTIA Precinct 1. This land parcel focuses on other high value low mass industries, mainly, advanced component manufacturing and perishables.

It is at this Precinct that the Gauteng IDZ aims to support South Africa's objective to enhance the production and export of pharmaceutical and medical perishable products – by establishing a competitive medical and life sciences manufacturing cluster that can service the broader African market.

The Gauteng IDZ is also developing a PGM focused Precinct. This land parcel, **known as the Springs Precinct** mainly focuses on the localization of fuel cells and capital equipment, thereby supporting South Africa's goal to be a global leading producer of PGMs and its related products.



The Gauteng IDZ's Geographic Footprint

Beyond investment facilitation and infrastructure development

In addition to facilitating investment as well as the development of strategic economic infrastructure, SEZs are also expected to support SMMEs with access to economic opportunities.

In support of this, the Gauteng IDZ works to facilitate economic opportunity linkages between emerging enterprises and companies located at the SEZ or for that matter, companies located in industries identified for participation by the Gauteng IDZ.

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**GAUTENG IDZ'S ROLE IS TO CONTRIBUTE
TO THE ECONOMIC COMPETITIVENESS
OF THE GAUTENG CITY REGION**

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